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PREFACE

Dear Readers,

Today, changes and developments have been constantly taking place in the fields of Economics and Management Sciences. Conducting and publishing current researches involving these topics are extremely important for scientists and businesses. In addition, with the changing demands of consumers, businesses in many sectors where there is intense competition must closely follow these changes. Especially in the present day, when technological innovations and the Covid-19 process continue, it is imperative for businesses to keep up with these challenges. In this context, with this book prepared, it has been attempted to contribute to the ability of businesses to overcome these difficult processes more easily.

This book, which contains researches related to current Economics and Management Sciences from different sectors, consists of 7 chapters. We are very grateful to our authors having original studies, referees and everyone who contributed to the creation of this book. We hope that the studies in the book will contribute to both literature and businesses and shed light on future studies.

Best regards,

Assoc. Prof. Dr. Nuriye GÜREŞ
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